



25th ANNUAL TOM MAYNARD MEMORIAL POKER RUN May 20th, 2023

The SMLBA Annual Tom Maynard Memorial Poker Run is the premier Poker Run event in Southwest Virginia. It is a game (not a race) played on the water to raise money for local charities supporting safety and boating education. We have experienced growth throughout the years in participation to watch this event. Watching the boats take off to collect their cards is truly something to see and has gained momentum of attendance in the last few years – it is fun to be enjoyed by the whole family! The economic impact to our community is awesome as this event “kicks off” the summer season at Smith Mountain Lake.

Each year we turn to our local businesses and friends of the Smith Mountain Lake Boating Association to help support our event. We look for participation in the form of sponsorship. Our sponsors make our event the success it has historically been. Because of our sponsor support, we can contribute to local charities that fit with our mission statement. In the past, the organizations that has received funds as a result of the proceeds from this event have been SML Marine Fire and Rescue, SML Sail and Power Squadron, Scruggs Dive Team, the Boy Scouts and Wake the World. This year’s event is going to be special so you don’t want to miss out on this opportunity. The SMLBA Annual Tom Maynard Memorial Poker Run is the longest running Poker Run on the East Coast!

Please review the attached Levels of Sponsorship to choose how you will help us to help our community. Make your check payable to SMLBA (Smith Mountain Lake Boating Association). I hope you will support the Smith Mountain Lake community with a donation to this year’s 25th Annual Tom Maynard Memorial Poker Run. We are planning to make this a memorable event!

Your Poker Run Committee

SMLBA

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Thank you for supporting the SMLBA Poker Run!