



20th ANNUAL TOM MAYNARD MEMORIAL POKER RUN May 19-20, 2017

The SMLBA Memorial Poker Run is the premier Poker Run event in Southwest Virginia. It is a game (not a race) played on the water to raise money for local charities supporting safety and boating education. The SML Annual Memorial Poker Run has experienced significant growth throughout the years in participation and attendance to watch this event. Watching the boats take off to collect their cards is truly something to see and has gained momentum in attendance of the last few years – it is fun to be enjoyed by the whole family! The economic impact to our community is tremendous as this event “kicks off” the summer season at Smith Mountain Lake.

Each year we turn to our local businesses and friends of the Smith Mountain Lake Boating Association to help support our event. We look for participation in the form of sponsorship. Our sponsors make our event the success it has historically been. Because of our sponsor support, we were able to significantly contribute to our local charities that fit with our mission statement. The year is quite special so you don't want to miss out on this opportunity. **The 20th Annual Tom Maynard Memorial Poker Run is the longest running Poker Run on the East Coast!**

In 2016..... we were able to make some generous donations. Some organizations that received our funds were SML Marine Fire and Rescue, SML Sail and Power Squadron, Wake the World and our local chapter of the Boy Scouts of America, just to name a few

Our focus for 2017..... will again be the SML Marine Fire and Rescue Department and the SML Sail and Power Squadron. The SML Marine Fire and Rescue Department are in desperate need of a new fire boat. They provide very important lake safety education programs for both adults and children, as well as supporting other lake organizations.

Please review the attached “Levels of Sponsorship” form to choose how you will help us to help our community. Make your check payable to **SMLBA (Smith Mountain Lake Boating Association)**. I hope you will support the Smith Mountain Lake community with a donation to this year's 20th Annual Tom Maynard Memorial Poker Run. We are planning to make this the most memorable one yet!

Juanita D. Thomas

Sponsorship Chair

SMLBA

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Thank you for supporting the SMLBA Poker Run!